

Curriculum Vitae

Name Radu-Cristian Elisei
Birthday 12.07.1989 in Bacău
Address Westerwald Str. 27
51105 Cologne
Tel +49 (0) 176 35 96 49 39
E-Mail radu.cristian.elisei@gmail.com
Linkedin de.linkedin.com/in/raduelisei



Experience

Since 12/2015

Tour guide in Cologne

eat-the-world GmbH, Berlin, Germany

- Conducting cultural and gastronomical tours in German and English in Cologne
- Organizing groups up to 16 people, Complaint Management
- Maintaining and developing the relationships with the partners
- Conducting own bookkeeping and tax declaration.
- Reservation management through Typo 3

07/2015 - 10/2015

Internship in a Destination Management Organization

Nordeifel Tourismus GmbH, Kall, Germany

- Strategic destination management
- Drafting the bike route: "Zu den Quellen der Eifel"
- Counter service at the Info-point in Nationalpark Tor Gemünd
- Data management in the informational and reservation system Deskline 3.0
- Standardization and classification of the accommodation units
- Writing the Master-thesis with the title: Once upon a time in Eifel - Storytelling as a new approach in tourism

Since 12/2012

Founder of a travel Start-up

Sweet Holidays, Bacău, Romania

- 2015- Organization and Implementation of the „Romania – The Land of Contrasts “Tour (Transylvania, Wallachia, Danube’s Delta, The Black Sea – 17 days)
- Administration and Online-Marketing of the Sweet Holidays Apart’Hotel
- Conception of the Apart’Hotel’s [Website](#)

02/2013 - 05/2013

Traineeship in Hotel Management

Ibis 3* Gara de Nord Hotel, Bucharest, Romania

Trainee program using the carousel method in the following stations: Sales, Front-Office, Restaurant, Supply and Management

- Trainee project: "Increasing the turnover of the L'Estaminet Restaurant"
- Project Work in the Sales Department: Corporate Packages for Medical Conferences (March 2013)
- Support of the Front Office and Back Office, Controlling

03/2010 - 06/2010

Internship in an outgoing Travel Agency

Level Tour SRL, Bucharest, Romania

- Managing the Product Line: Black Sea in Bulgaria
- Product Presentation and Sales at the Romanian Tourism Fair (TTR) Bucharest 2010
- Online Marketing, Reservations and Contract loading for the main season
- Customer Relationship Management and Complaint Management

Education

10/2013 – 07/2016

Study of “Sporttourismus und Erholungsmanagement” (M.Sc.) (Grade 85 %)

German Sports University Cologne, Germany

Highlights: Tourism Economy, Future Markets, Development of Product and Offer, Resource Management and Sustainability

Title of the Master-Thesis: “Storytelling as a Marketing Instrument in Tourism”

10/2011 - 06/2013

Study of Business Administration in Tourism (M.Sc.) (Grade 98.7 %)

Bucharest University of Economic Studies, Romania

Highlights: Hotel Management, Project Management, Marketing in Tourism, Information systems in Tourism, Controlling in Tourism

Title of the master-thesis: „ Sweet Holidays Tour Operator - Business plan“(Grade 100%)

Additional Study: Management and Entrepreneurship, Anglia Ruskin University
(Cooperation between ASE Bucharest and Anglia Ruskin University Cambridge)

- 10/2010 - 02/2011 **Study of Business Administration under the Erasmus Exchange Program (Grade 88 %)**
Alpen-Adria University Klagenfurt, Austria
Highlights: International Business and Entrepreneurship, Media Management, Web technologies, Business English
- 10/2008 - 06/2011 **Study of Business Administration in Tourism (B.Sc.) (Grade 91.2 %)**
Bucharest University of Economic Studies, Romania
Highlights: Microeconomics, Macroeconomics, Econometrics, Finance, Marketing, Innovation Management
Title of the Bachelor thesis: „The Analysis of the tour-operators in Romania: Case Study GTS International“ (Grade 100%)
- 09/2004 - 07/2008 **High-school Graduation (Grade 97.2 %)**
Gheorghe Vrânceanu High-school Bacău, Romania
Highlights: Mathematics and Computer Science

Other activities, Volunteering, Certificates

- Since 05/2015 Member of the Moldavian-Romanian Group at the Universität zu Köln
- Since 09/2014 Touristic Blogging: [RC Kugelschreiber](#) – Travel through your senses
- Content creation and management
- Email Marketing and Social Media Marketing
- Analytics
- 10/2008 - 06/2010, 12/2012 - 10/2013 Tourism and Ecology Club Ecotur, Bucharest – Student Organization
- Organization-team „Eco-Student Camp “Project, Păltiniș, 2013
- Organization and Implementation of the „Sport-out Ecotur“ Project, 2013
- Support of the implementation of the „Internship in Tourism “Project, 2010
- HR Officer: Recruiting and Selection of the student applicants, 2009
- 10/2012 - 02/2013 European Student Project: POSDRU 2012
- Project-management: Opening of the virtual Hotel Danube Dream Sulina, 2012
- Destination-management und Presentation Techniques in Gent, Belgium, 2013
- Since 04/2012 License for Tourism Management (Tourism Brevet) – Ministry of Tourism

Other skills

- Languages Romanian: Native speaker
English: Full professional proficiency (Cambridge Certificate)
German: Professional working proficiency (Test DAF, ÖSD Certificate)
- Computer skills Adobe Photoshop CS6, HTML&CSS, Google Analytics
Deskline 3.0, Fidelio, Amadeus, Worldspan
- Driving license Class B since 2008

Interests Blogging, Photography, Basketball, Guitar, Hiking, Culinary experiences

Cologne, August 5, 2016



Radu-Cristian Elisei